

Behappy Investments

UPDATE. FEBRUARY 2024.

Our Mission

- We are a group of managers and entrepreneurs from different fields, united to create a different fund in which, in addition to economic returns, we aim to support **sustainable initiatives** in order to make the world a better and **happier** place.

Stockholders before 2024 funding round

○ 11 FOUNDING PARTNERS. INITIAL CAPITAL: 1.250.000€

○ Miguel A. R. R.	150k	12,00%
○ Álvaro de Toro	150k	12,00%
○ Miguel A. R. C.	150k	12,00%
○ <u>Iñigo Santamaria</u>	150k	12,00%
○ Luis Granda	150k	12,00%
○ Alfredo García	150k	12,00%

○ Fernando Ochoa	100k	8,00%
○ <u>Jaume Xicola</u>	100k	8,00%
○ Pablo Peláez	50k	4,00%
○ Luis Felíu	50k	4,00%
○ Teófilo Domínguez	50k	4,00%

Stockholders projection after 2024 round

○ TOTAL CAPITAL: **2.000.000€** (+110k in share premium surcharges)

○ Miguel A. R. R.	175k	8,75%
○ Álvaro de Toro	175k	8,75%
○ Miguel A. R. C.	175k	8,75%
○ Iñigo Santamaría	175k	8,75%
○ Luis Granda	175k	8,75%
○ Alfredo García	175k	8,75%
○ Jaume Xicola	125k	6,25%
○ Fernando Ochoa	125k	6,25%

○ Pablo Peláez	50k	2,50%
○ Luis Feliu	50k	2,50%
○ Teófilo Domínguez	50k	2,50%
○ Pedro Gaviria	50k	2,50%
○ Juan López	50k	2,50%

□ **+450k by YPOers in tickets of min 50k, max 175k.**

2024 round prospects

(only including those with dossier sent and meeting planned)

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2023 figures at-a-glance

○ BASIC ACCOUNTING SINCE CREATION TILL DECEMBER 2023

- CAPITAL
- MANAGEMENT
- COMPANY CREATION
- ACCOUNTING AND COUNSELING
- CONGRESSES AND PR
- IMAGE-WEB-SSMM-FLYERS...
- 7,25% HUNTY
- DUE DILIGENCE HUNTY
- 6% VELCA
- DUE DILIGENCE VELCA
- 4% HARBEST
- DUE DILIGENCE HARBEST
- CONSTITUTION HAPPY COUNTRY

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Funds showing interest in working with us

- SEGO Finance
- SUMA Capital
- Synthesis Ventures
- Dozen
- Extension Fund
- Funds People
- BolsaSocial Fund
- CREAS
- Suda Partners

Timeline (milestones)

2022
Capital 550K
Partners 6
Projects 0

2023
Capital 1.25MM
Partners 11
Projects 3

2024
Capital 2-3MM
Partners 15-20
Projects 5-6

2025
Capital 5MM
Partners +25
Projects 10+

2026
REGULATED
BY CNMV?

Projects Highlights

- Opening small round with top hunters in the country at a valuation x2.5 ours.
- 25% of sales already happening with no human intervention.



Projects Highlights

- Proposing a capital call of current stockholders to reach break even in 5 months (same valuation). We will vote on it once we get the formal proposal.
- Entered Arzabal Group thanks to BeHappy Investments referral.

HarBest Market

Projects Highlights

- Just closed the biggest round in the country (valuation x2 ours) and got a ENISA credit of 600K.
- Will approve going public in the next Board (to happen in 2025; expected valuation x7 according to experts).



BeHappy Investments in the news

In the last 6 months we obtained **107 impacts** in TOP Media outlets, with a reached audience of **+9,6M**, an **Advertising Value of +120k€** and a **ROI of 902,5%**.

Financial and business Media:

Expansión

CincoDías

ED Especial Directivos

Funds Society
INVESTMENT MANAGEMENT INFORMATION AS & WHEN REQUIRED

Emprendedores

Sustainability Media:

agrodinario.com
Actualidad Agrícola

ciencias Ambientales

agroinformacion.com
la voz del campo

General Media:

EFE

EL ESPAÑOL

LA VANGUARDIA

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Coming up next...

- March 13 partners meeting in Madrid (we will confirm the date as some partners couldn't make it).
- Partners will receive new set of decks to evaluate and vote next week. So far more than 80 options in the dealflow to be revised and filtered.
- Miguel A. Rodriguez will meet this week with 3 crowdfunding platforms to evaluate collaboration possibilities.
- Miguel A. Rodriguez may have an option to increase our participation in Velca at our original valuation. Will keep you posted.
- Preparing new documents for minority partners to syndicate.

Thank you for your attention